



## ABOUT YOU

Please note, this application does not guarantee you a London Marathon charity place. We receive a high volume of applications and enquiries and we like to read through all of them, so please be patient with us and we will be in touch in due course.

**Name:**

First: ..... Last: .....

**Email:** .....

**Phone:** .....

**Address:** .....

.....  
..... Postcode: .....

Have you ever ran a marathon or half marathon before? Yes/No Please circle

Have you applied for a ballot place? Yes/No Please circle

**Why I Want to Run:** Please give a brief explanation of why you want to run on behalf of Mary Ann. Please include a plan of how you aim to achieve the minimum sponsorship amount of £2500 (Character limit: 1000 characters):

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.....  
.....  
.....  
.....

**Top Size:** Ex. Small/Small/Medium/Large/Ex. Large Please circle

## FUNDRAISING

**Fundraising Commitment:**

We ask that every participant raises a minimum of £2,500 in sponsorship, which will go towards the running of Mary Ann. We ask for this to reach us within a month of the event taking place. You will receive fundraising advice and support to help you reach your goal: the more sponsorship you raise, the more our service users will benefit.

I understand that I am required to raise a minimum of £2500 sponsorship fee and that responsibility falls solely on me.

Please tick



**THE  
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MARATHON**



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## YOUR CONNECTION TO MARY ANN \_\_\_\_\_

How did you hear about this event?

Mary Ann Website/Facebook/Twitter/Mary Ann Newsletter/Word of Mouth/  
Third Party Website/Search Engine/Other Please circle

What is your motivation in signing up to the London Marathon?

To support Mary Ann/For fitness/For the challenge/

In memory or someone cared for by Mary Ann/Other Please circle

## TERMS AND CONDITIONS \_\_\_\_\_

We ask that every participant also raises a minimum sponsorship amount for Mary Ann. Any money raised in connection with the event is held on trust for Mary Ann and must be passed to Mary Ann. We ask that all participants do this as soon as possible after the event.

By signing up to the London Marathon, you pledge to raise a minimum of £2500. We ask that all sponsorship money be passed to Mary Ann within two months following the event. All sponsorship money raised will go towards the running of Mary Ann. You can: Pay via your event online giving page, pay over the phone by credit or debit card by calling 02476 865440 send a cheque payable to Mary Ann Evans Hospice, Eliot Way, Nuneaton, CV10 7QL or send an online transfer - please contact the Events team for details at [maehenquiries@geh.nhs.uk](mailto:maehenquiries@geh.nhs.uk).

Please be aware that this event is a physically strenuous activity and will need a certain amount of training and preparation before participating on the day. It is therefore strongly recommended that all participants seek medical guidance from their GP as to their suitability for the event itself, and the training and preparation that they will need to do prior to the event.

Mary Ann cannot be held responsible for any injury or illness incurred during participants' preparation and/or participation in the event.

By registering, all participants confirm they are of minimum age for the event on event day, as set by the event organisers.

All participants acknowledge that Mary Ann may incur costs as a result of them signing up for a place, e.g. for a Mary Ann t-shirt or vest. The objective is to raise as much sponsorship as possible to ensure these costs are covered and as much money as possible goes towards the service users in Mary Ann's care.

London Marathon is a third-party managed event. By registering to participate on behalf of Mary Ann, participants personal data may be shared with the event organiser in order to ensure and facilitate participation in this event.

Mary Ann will contact you about your participation in this event with important information, support and fundraising ideas. We will not send you any other marketing by email, text or telephone unless you have provided your permission for us to do so. We may send you marketing by post in line with our Privacy Policy, available at [maryannevans.org.uk/privacy-notice](http://maryannevans.org.uk/privacy-notice).



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Mary Ann may use images and footage of participants at this event under our legitimate interest to publicise Mary Ann and our work. Images and footage will be used across media such as television broadcasts, advertising, print and digital publications, marketing material, merchandising, social media, personalised direct mail, and other media that may be available to the public. If you do not want your image used in these ways, please tell the photographer on the day.

All participants understand that it is their responsibility to read and comply with the terms and conditions for London Marathon available here: <https://www.virginmoneylondonmarathon.com/general-conditions-entry/>

I have read and agree to the privacy policy.

Please tick

## FILMING AND PHOTOGRAPHY AT THE EVENT

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Please note that Mary Ann (or our authorised service providers) or our commercial partners may film or photograph participants, volunteers and spectators attending or taking part in events and use such footage or photographs.

We do this in order to publicise the event for commercial and/or fundraising purposes including, but not limited to: television broadcasts, advertising, publications, marketing material, merchandising, social media, personalised direct mail and other media that may be made available to the public. Secondly, to enable our commercial partners to publicise their involvement and/or association with the event.

## YOUR PRIVACY RIGHTS

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The data you've provided will be used by Mary Ann Evans Hospice to confirm attendance and provide you with information about the event and the fundraising activities you've agreed to take part in.

To help us better understand our supporters, and to tailor our communication with you, we may analyse the information you provide. We sometimes use information from public sources.

If you've provided a postal address, we will contact you in this way with marketing we believe you'll be interested in, unless you've told us not to.

If you'd prefer us not to contact you by post, or if you'd like to change the way we process your data, let us know by contacting our Marketing and Income Generation Department on:

Phone: 02476 865440

Email: [maenquiries@geh.nhs.uk](mailto:maenquiries@geh.nhs.uk)

Post: Market and Income Generation Team, Mary Ann Evans Hospice, Eliot Way, Nuneaton, CV10 7QL

Further information about how we protect and use your personal data is set out in our Privacy Policy.



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## KEEP IN TOUCH

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Only with your support can we continue to be here for every person who needs to access our services. That's why we are asking you to let us keep in touch. By choosing to hear from Mary Ann, you'll receive behind the scenes news, updates about our services, general information about volunteering and various ways you can support Mary Ann, including fundraising, events and campaigning. You're free to change your mind at any time.

Email Yes/No Please circle

Phone Yes/No Please circle

Text Message Yes/No Please circle

